



**The Sedona Conference Working Group 6  
on International Electronic Information Management,  
Discovery, and Disclosure**

**2021 Annual Meeting**

**Online (Zoom)**

**February 17-18, 2021**

**DIALOGUE LEADERS**

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**Denise E. Backhouse**

*Littler Mendelson P.C., New York, NY, USA*

Denise is a Shareholder and eDiscovery Counsel at Littler Mendelson, P.C. Her practice focuses on litigating the eDiscovery aspects of class and collective actions, as well as leveraging her significant international experience to help employers with cross-border discovery challenges. Denise advises on and conducts all phases of discovery, providing clients with cost-saving, leading-edge technology solutions in this rapidly developing area. She has engaged in eDiscovery motion practice in multiple jurisdictions and has worked on discovery responses to the EEOC, SEC, FINRA, DOJ, FTC, and state attorneys general. Denise serves on the Steering Committee of The Sedona Conference Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6), and is a member of The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1) and Working Group 11 on Data Security and Privacy Liability (WG11). She co-chaired the 2014 Annual Sedona Conference International Programme on Cross-Border Discovery and Data Protection Laws in London, England, is an Editor-in-Chief of *The International Investigations Principles*, and contributed to the *Primer on Social Media* and *Commentary on Protection of Privileged ESI*. She is also a member of the International Association of Privacy Professionals and a Certified Information Privacy Professional/Europe (CIPP/E). She is a Founding Director of the Benjamin N. Cardozo School of Law Data Law Initiative and lectures on International eDiscovery and Information Governance Law. Denise received her J.D. from Columbia University Law School, and a M.A. in late medieval history and a B.A. with first-class honors, both from the University of Melbourne, Australia.

**Stacey Ellen Blaustein**

*IBM, Armonk, NY, USA*

Stacey is a Senior Attorney in the Corporate Litigation Department of IBM Corporation, where she manages all aspects of E-Discovery, including E-Discovery in international and domestic cases, setting policies and processes, and ensuring compliance with best practices. She is integrally involved in Cross-Border Discovery and Data Privacy issues, such as GDPR implementation for Corporate Litigation and the effect of GDPR on Records Management. Stacey handles third party (non-IP) subpoena practice and aspects of regulatory requests. Before joining IBM, she practiced for more than eighteen years as a securities litigation attorney. She is an active member of The Sedona Conference Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6), a member of the Electronic Discovery Institute Faculty, and served on the Planning Board for the ABA TechShow. Stacey is a graduate of Barnard College of Columbia University, and the Emory University School of Law.

**Kevin F. Brady**

*Volkswagen Group of America, Herndon, VA, USA*

Kevin has extensive experience providing advice and counsel on electronic discovery, electronic information management, data privacy, and data security issues. He also advised companies on records retention and information governance programs, compliance with eDiscovery demands, and the development and implementation of policies and procedures related to the deployment of technology solutions. In addition to having served as an expert witness and Special Discovery Master on issues related to electronic discovery, Kevin lectures and publishes extensively in the areas of eDiscovery, records management, data privacy, data security, attorney competence, and legal ethics. Kevin received a J.D. from Widener University School of Law (*magna cum laude*), an M.B.A. from Widener University, and a B.A. from the University of Delaware. He serves as Chair Emeritus of The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1) Steering Committee. Kevin is also Co-Chair Emeritus of the Georgetown University Law Center's Advisory Board for the Advanced E-Discovery Institute and former Co-Chair of the Delaware Supreme Court's Commission on Law and Technology. He is a founding member and Past President of the Richard K. Herrmann Technology Inn of Court in Wilmington, Delaware.

**Dr. Oliver M. Brupbacher**

*Kellerhals Carrard, Basel, Switzerland*

Oliver advises and represents clients in litigations and arbitrations in commercial matters as well as in internal investigations. He specializes in health care and life sciences, cross-border proceedings and mutual legal assistance, as well as data protection and information governance. As former Senior Litigation Counsel, Head Global Discovery and global product lawyer at Novartis, Oliver combines deep expertise in his areas of practice with an intimate understanding of the industry and of clients' needs at all organisational levels, in both domestic and international contexts. Oliver is a Swiss qualified lawyer and is admitted to the Zurich bar. He holds a Doctorate of law from the University of Zurich and a Master of Laws from the University of Cambridge, England.

**Jim Calvert**

*Troutman Pepper Hamilton Sanders LLP, Atlanta, GA, USA*

Jim is a Principal at Troutman Pepper eMerge, where he consults with case teams and external clients to develop strategies and discovery plans for a wide array of litigation matters in state and federal courts, as well as arbitrations, governmental investigations and regulatory proceedings. Jim advises clients on all phases of discovery, negotiates discovery agreements, and advocates for clients involved in discovery disputes. He has managed the discovery process on a variety of matters including construction litigation, products liability litigation, antitrust and other regulatory approval proceedings, SEC and DOJ investigations, commercial litigation, trade secret litigation, and patent infringement claims. Jim has experience developing,

implementing, and managing cross-border discovery plans for several clients, including in large-scale multiparty matters. He also takes 30(b)(6) depositions on discovery topics and uses the knowledge gained to advocate for his clients. Jim is a member of The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1), The Sedona Conference Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6), and the International Association of Privacy Professionals.

**Miles Carlsen**

*Carlsen Law Corp., Agoura Hills, CA, USA*

Miles is the principal of Carlsen Law Corporation. He was admitted to the State Bar of California in December 1990 and since that time has served as counsel for companies and their principals in federal and state courts throughout California and elsewhere, in administrative proceedings and in arbitrations involving insurance recovery, corporate/partnership control disputes, employment practices and commercial claims. Miles previously served as a member of the Los Angeles County Bar Association's Federal Courts Coordinating Committee and has served for over a decade as a Special Master appointed by the State Bar of California in connection with various law enforcement investigations throughout Southern California. He received his B.A. from the University of the South and his J.D. from Vanderbilt University School of Law. He considers it a privilege to be working on the §1782 issue with such a stellar group of jurists and attorneys.

**Guillermo Christensen**

*Ice Miller LLP, Washington, DC, USA*

Guillermo is a partner in the DC office of Ice Miller LLP and practices in the Data Security and Privacy and White Collar groups. Before becoming a lawyer, Guillermo served as an intelligence officer with the CIA and a diplomat with the Department of State. He had multiple international and domestic assignments including with the FBI post-9/11 and the predecessor to the National Counterterrorism Center. Most recently, Guillermo served as the Science and Technology Advisor to the U.S. Mission to the OECD in Paris, France, where he was responsible for cybersecurity, internet governance, cross-border data flows, and intellectual property rights. From 2001-2002, Guillermo was the CIA Fellow at the Council on Foreign Relations in New York. In his legal practice, he advises clients on enterprise-level risks, primarily cyber and national security. Guillermo conducts internal investigations into insider threats and allegations of violations of international trade and national security laws and has worked in places such as Northern Iraq, Burma, Malaysia, numerous countries in Africa, Asia, and all of Latin America. Drawing on his national security experience he assists clients (buyer and seller side) in national security reviews of foreign acquisitions through the CFIUS/Treasury Department process. He studied at The American University (BA) and Georgetown (MSFS and JD).

**John M. Conlon**

*Mayer Brown LLP, New York, NY, USA*

John is a co-leader of Mayer Brown's Commercial Litigation practice. His litigation and arbitration practice is particularly wide-ranging. He has significant experience in disputes that involve bankruptcy, judgment enforcement, commodities, banking, securities, hotels, construction, real estate, employment, contracts, and intellectual property claims. John has frequently represented clients in state and federal courts across the country as well as in international and domestic arbitrations. He also counsels clients on drafting and structuring transactions to reduce litigation exposure. John recently completed a two-week trial in the District of Las Vegas, obtaining a substantial judgment in his client's favor on piercing the corporate veil and fraudulent conveyance claims.

**Phil Favro**

*Driven, Inc., Alpine, UT, USA*

Phil is a Chambers-ranked lawyer, Band-2 USA-Nationwide Litigation Support/eDiscovery, who serves as a trusted advisor to organizations and law firms on issues relating to electronic discovery and information governance. Phil serves as a special master and an expert witness on cases involving electronic discovery issues. He is also a nationally recognized thought leader and legal scholar on the discovery process. Phil actively contributes to The Sedona Conference, where he serves as a member of the Steering Committee for Working Group 1 (Electronic Document Retention and Production). Phil has led various Sedona drafting teams including The Sedona Conference *Primer on Social Media, Second Edition* (2019), for which he served as editor-in-chief. He is currently leading the development of a commentary for Sedona Working Group 6 (International Electronic Information Management, Discovery and Disclosure) addressing international data protection and cross-border discovery issues relating to ephemeral messaging.

**Hon. James C. Francis (ret.)**

*JAMS, Long Island City, NY, USA*

Judge Francis is a Mediator and Arbitrator at JAMS. From 1985 until 2017, he served as a U.S. Magistrate Judge in the Southern District of New York, after which he spent two years as a Distinguished Lecturer at the CUNY School of Law where he taught Electronic Discovery. Judge Francis received his B.A. from Yale College in 1974, his juris doctor degree from the Yale Law School in 1978, and a master's degree in public policy from Harvard University, also in 1978. Following graduation from law school, he clerked for the Honorable Robert L. Carter in the Southern District of New York. He then joined the Civil Appeals and Law Reform Unit of the Legal Aid Society where he conducted impact litigation in the areas of housing and education and served as

director of the Disability Rights Unit. For more than a decade, he taught Constitutional Torts as an adjunct professor at the Fordham University School of Law. Judge Francis speaks frequently on electronic discovery and is a member of the Judicial Advisory Committee of The Sedona Conference, the Steering Committee of Sedona's Working Group 6, the Advisory Committee of the Georgetown Advanced E-Discovery Institute, and the Advisory Board of the Cardozo Data Law Initiative.

**David Gaston**

*National Labor Relations Board, Washington, DC, USA*

David serves as Assistant General Counsel and Chief of the E-Litigation Branch at the National Labor Relations Board (NLRB). In his role as the Agency's Lead Technology Counsel, David leads the NLRB in the development and execution of information policy and ESI-related litigation strategy. Prior to this role, David was an Attorney-Advisor at the U.S. Department of Agriculture in Washington, DC. His practice areas primarily relate to information governance, civil litigation, e-discovery, digital investigations, and the Freedom of Information Act. Before his government service, David was the Director of Waters Edge Consulting, a consulting firm focused on information governance and security. He is co-author of the *Discovering the Digital Record -- The Questions for Examination* (2008), an e-discovery reference volume. David is a graduate of Harvard Law School and the University of Georgia.

**Natascha Gerlach**

*Cleary Gottlieb Steen & Hamilton LLP, Brussels, Belgium*

Natascha is a Senior Attorney with Cleary Gottlieb in their Brussels office. Her practice focuses on electronic discovery and data protection law. Since 2009, Natascha has managed Cleary's European eDiscovery Department leveraging her experience in US eDiscovery by implementing new technologies and streamlining processes in her expanding team. Her group supports the growing e-discovery needs of all of Cleary's European offices across all practice groups. Natascha advises clients on all aspects of data privacy issues, in particular on the crossroads of international eDiscovery and data protection. Natascha is currently serving as Chair of The Sedona Conference Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6) Steering Committee.

**Ross Gotler**

*Paul, Weiss, Rifkind, Wharton & Garrison LLP, New York, NY, USA*

Ross is E-Discovery Counsel at Paul, Weiss, Rifkind, Wharton & Garrison LLP. In his role, Ross advises the firm's lawyers and clients on e-discovery law, technology, and best practices and has done so in a wide variety of complex litigations and regulatory investigations. Certified as a Fellow of Information Privacy, Ross also provides guidance on data privacy issues in the context of cross-border discovery. As the head of the Paul, Weiss e-discovery and litigation support teams, Ross oversees the firm's services for e-discovery analytics,



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project management, and technology. Ross serves on The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1) Steering Committee and is an active member of Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6), and Working Group 11 on Data Security and Privacy Liability (WG11).

**Eric P. Mandel**

*Driven, Inc., Minnetonka, MN, USA*

Eric is a consultant with Driven Inc., where he provides advice and guidance to clients on a wide variety of issues related to eDiscovery, information governance, data regulatory compliance, privacy and data protection. Eric has served in senior leadership roles in several U.S.-based trade associations, including The Sedona Conference, the EDRM Institute, the Legal Technology Professionals Institute, and the Association of Certified E-Discovery Specialists. Eric is a frequent speaker on a broad range of topics in this area, and has worked on numerous leading publications in the industry, including *The Sedona Principles, Third Edition*, and the BBNA Corporate Portfolio *Records Retention for Enterprise Information Governance*. Eric holds the CEDS certification from the Association of Certified E-Discovery Specialists and the CIPP/US certification from the International Association of Privacy Professionals.

**William Marsillo**

*Boies Schiller Flexner LLP, Armonk, NY, USA*

William is a litigation partner at Boies Schiller Flexner LLP in New York. Bill has litigated high-stakes commercial disputes in courts and before arbitral panels on matters involving contracts, intellectual property, product liability and consumer fraud class actions, business divorces, and shareholder rights. Bill's matters have varied from multi-billion-dollar litigations that have had cross-border implications to advising smaller clients about litigation risk management strategies. He also serves as an arbitrator and as a mediator for business disputes.



**Prof. Agnieszka McPeak**

*Gonzaga University School of Law, Spokane, WA, USA*

Agnieszka is an Associate Professor of Law and the Associate Dean for Faculty Scholarship at Gonzaga University School of Law in Spokane, Washington. She is also the Director of the law school's Center for Law, Ethics, and Commerce. Before joining the Gonzaga Law faculty in 2020, Professor McPeak taught at the University of Toledo College of Law, Duquesne University School of Law, and Loyola University New Orleans College of Law. Professor McPeak's research and writing focus on the intersection of law and technology, particularly as it relates to social media, ethics, and civil discovery. Professor McPeak's scholarship has been published in numerous law reviews and cited in several legal opinions, including a recent decision by the highest court of New York redefining the scope of civil discovery of social media content. Prior to entering academia, Professor McPeak practiced complex commercial litigation in New Orleans and, before law school, negotiated translation rights for a computer book publisher in Alameda, California.

**Daryl Osuch**

*Ernst & Young LLP, Tokyo, Japan*

Daryl is a Senior Manager at Ernst & Young Shinnihon LLP's Forensic & Integrity Services's Tokyo office. He has worked in eDiscovery since 2013, primarily as an attorney at large, international law firms. Daryl has direct experience with eDiscovery work at every stage of the EDRM life cycle: Strategy and Planning, Data Collection, Data Processing, Analysis, Document review management and Production, and related Deposition planning, execution and support. He has managed large-scale international projects for antitrust cases (civil and criminal) and other civil litigation, including class actions. Daryl is familiar with the following industries: automotive, material sciences, banking, and logistics. While he is barred in the United States, District of Columbia, he calls Tokyo home.

**Todd Presnell**

*Bradley Arant Boalt Cummings LLP, Nashville, TN, USA*

Todd is a partner in Bradley's Nashville office where he maintains a trial practice, serves in discovery-counsel roles, and leads and advises on internal corporate investigations. He has tried 28 cases to verdict and argued before several federal and state courts of appeals. Todd also advises in-house legal departments on privilege-related issues, and authors the popular legal blog, Presnell on Privileges, which the ABA Journal named to its 2016 Top 100 Blawg list.

**Jonathan Sablone**

*DLA Piper, Boston, MA, USA*

Jon represents offshore liquidators, managers, limited partners and institutional investors in disputes related to hedge, private equity, venture, tax credit and real estate funds, and investment vehicles consisting of any alternative asset classes such as residential and commercial mortgage backed securities, credit default swaps, corporate trusts and collateralized debt obligations. He has extensive experience in the area of private fund disputes, representing a cross-section of the fund industry, including offshore liquidators. Jon is also extensively experienced in the area of eDiscovery and digital evidence and has represented companies in the technology, pharmaceutical, manufacturing and financial services sectors, providing up-to-date, cost-effective strategies. In addition, he publishes and speaks extensively. Every year since 2012, Jonathan has authored the LexisNexis *Practice Guide: Massachusetts e-Discovery and Evidence*, the desk reference for Massachusetts court judges. He received an A.B. from Harvard College, and a J.D. from Boston College Law School.

**Jennifer Scullion**

*Seeger Weiss LLP, Jersey City, NJ, USA*

For over twenty years, Jennifer has led complex litigations and appeals for U.S. and multinational clients, including antitrust, consumer fraud, and international bondholder class actions and MDLs. She has represented clients on “both sides of the v,” and now focuses exclusively on representing plaintiffs. Jennifer regularly contributes articles to the *National Law Review*, *Law360*, and has contributed two chapters to the ABA’s *International Aspects of U.S. Litigation*, published in 2017. She has presented on complex discovery and international privacy issues at the Bolch Judicial Institute, the Electronic Discovery Institute, and other continuing education events. Jennifer is a member of The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1).

**David C. Shonka**

*Redgrave LLP, Chantilly, VA, USA*

David is a partner at Redgrave LLP and leads the Firm’s privacy and data security practice. Prior to joining Redgrave LLP, David served three terms as the Acting General Counsel at the Federal Trade Commission (FTC) and ten years as the agency’s Principal Deputy General Counsel. In both roles, he oversaw the Office’s Litigation, Legal Counsel, and Opinions and Analysis Groups, as well as FOIA, Employment Law, and Energy Counsel Staff. Before becoming the Principal Deputy General Counsel, David was the agency’s Assistant General Counsel for Litigation. Before joining the FTC, David was an associate at a Washington, DC law firm and a litigator in the Civil Division of the United States Department of Justice. During his tenure at the FTC, David became a recognized expert (and frequently spoke on and wrote about) government investigations, international discovery, privacy, and data security. David is a Senior Fellow of the Administrative Conference of the United States, providing informed and objective assessments about best practices throughout the



government. David is currently a member of The Sedona Conference Working Group on Data Security and Privacy Liability (WG11), serves on the Steering Committee for International Electronic Information Management, Discovery and Disclosure (WG6), and is a former member of the Steering Committee for Electronic Document Retention and Production (WG1). He has previously chaired the FTC's eDiscovery Steering Committee. David is recipient of the Presidential Rank Award of Meritorious Executive (2015).

**Ronni D. Solomon**

*King & Spalding, Atlanta, GA, USA*

Ronni is a Partner in King & Spalding's Atlanta office and head of the firm's E-Discovery Practice. She focuses her practice on the management of major discovery matters. Ronni serves as National E-Discovery Counsel for large corporations providing guidance on e-discovery issues, including both litigation preparedness and discovery strategy in active litigation. *Chambers USA: America's Leading Lawyers for Business* has ranked Ronni for e-discovery in 2013 and 2014 and noted that she received "extensive praise" from clients for her "superior expertise in e-discovery issues."

**Nichole Sterling**

*BakerHostetler, New York, NY, USA*

Nichole is an associate in BakerHostetler's New York office, where she is a member of the Digital Assets and Data Management practice. Her practice focuses on privacy and data protection, information governance, emerging technology, and electronic discovery. Prior to joining BakerHostetler, Nichole focused on discovery in complex litigation at two other New York law firms. She was also a legal stagiaire for Judge von Danwitz at the Court of Justice of the European Union where her work focused on cases involving "the right to be forgotten," data retention, and the Icelandic financial crisis. Nichole holds the IAPP CIPP/E and CEDS eDiscovery specialist credentials. She is a member of The Sedona Conference Working Group1 on Electronic Document Retention and Production (WG1), Working Group 6 on International Electronic Information Management, Discovery, and Disclosure (WG6), and Working Group 11 on Data Security and Privacy Liability (WG11).

**Ralph M. Stone**

*Stone Law Group PLLC, New York, NY, USA*

Ralph focuses his practice on securities litigation, investor rights, and international discovery. He has represented public and private companies, hedge funds, and other institutional investors in a wide variety of commercial litigation in courts around the country and in FINRA and American Arbitration Association arbitrations, on creditor committees in international bankruptcies, and in various other forums. He actively represents and advises private banks and other non-U.S. institutions in major securities litigation, and he regularly represents and advises them in various hedge fund disputes and matters arising from collapsed

funds. He also represents securities industry whistleblowers before the SEC and CFTC, helping whistleblowers maintain their anonymity in presenting tips and helping them to secure financial awards as a result of their whistleblowing. In each of the past several years, he has been listed in New York Super Lawyers. In addition to Stone Law Group PLLC, Mr. Stone also serves as Of Counsel to the national complex litigation law firm of Johnson Fistel, LLP, in its New York City office.

**Jeane A. Thomas**

*Crowell & Moring LLP, Washington, DC, USA*

Jeane is a partner in Crowell & Moring's Antitrust Group and the Chair of the firm's E-Discovery practice. She counsels and represents clients in all types of antitrust matters, including mergers and joint ventures, class and individual civil litigation, civil and criminal government investigations, intellectual property and licensing issues, the Hart Scott Rodino Act, and pricing and distribution issues. Jeane also regularly counsels clients on a broad range of e-discovery and information governance issues, as well as cross-border data transfer and data protection/privacy matters. Jeane is a member of The Sedona Conference Working Group 1 on Electronic Document Retention and Production (WG1) and Working Group 6 on International Electronic Information Management, Discovery and Disclosure (WG6), is Co-Chair of the Georgetown Advanced E-Discovery Institute, and has been recognized by clients and peers as a top lawyer in both E-Discovery and Antitrust in Chambers Global and USA.

**John Tredennick**

*Merlin Digital Magic, Inc., Denver, CO, USA*

John is founder and CEO of Merlin Digital Magic, which builds AI-powered cloud software for investigations, ediscovery and regulatory compliance. Prior to that he was founder and CEO of Catalyst Repository Systems, which he sold to OpenText in early 2019. For the first 20 years of his career, he was a trial lawyer and litigation partner at a national law firm. Over the past four decades he has written or edited eight books and countless articles on legal technology topics, spoken on five continents and served as Chair of the ABA's Law Practice Management Section. He is also the founder and Executive Director for the Merlin Legal Open Source Foundation, which promotes the use of open source software to improve access to justice and make legal operations and regulatory compliance more efficient.

**Lesley Weaver**

*Bleichmar Fonti & Auld LLP, Oakland, CA, USA*

Lesley represents public entities, consumers, and private businesses in antitrust, securities and consumer litigation, primarily class actions or opt out matters. She has been appointed to leadership positions in some of the country's largest and most significant MDL class cases in recent years. She currently serves as co-lead counsel for plaintiffs in *In re Facebook, Inc. Consumer Privacy User Profile Litigation* MDL, the case challenging

Facebook's widespread practice of selling access to users' content notwithstanding that users share it privately on the Facebook platform. In October 2014, she tried an internet privacy case against a Chinese-owned, California-based internet site, recovering 100 percent of economic damages and punitive damages jury verdict, and significant injunctive relief. Lesley holds degrees from Harvard College and the University of Virginia Law School. She has studied at the University of Bonn, and was a Rotary exchange student at Haderslev Katedralskole.

**Craig W. Weinlein**

*The Sedona Conference, Phoenix, AZ, USA*

Craig is the Executive Director of The Sedona Conference. He has been a member of the Board of Directors of The Sedona Conference since 2009 and currently serves as the Chairman. Craig has worked with The Sedona Conference since 2000, when he served on the faculty of the first Conference on Patent Litigation. He was a member of The Sedona Conference Advisory Board from 2004 to 2013. Before joining The Sedona Conference full time in 2014, Craig was a partner with Carrington, Coleman, Sloman & Blumenthal, LLP in Dallas, Texas, for 25 years. He served as Chair of his firm's Intellectual Property Practice Group for his last ten years with the firm. His primary area of practice was complex litigation with a concentration in intellectual property cases. During the course of his career, Craig has tried dozens of cases and argued numerous appeals in federal and state courts. Craig was selected by *American Lawyer Media* and *Martindale-Hubbell* as a 2013 Top-Rated Lawyer in Intellectual Property. He is also listed as one of the best trademark practitioners in Texas in *Who's Who Legal: Texas* for 2007 and 2008 and in the 2012 through 2014 editions of *World Trademark Review 1000—The World's Leading Trademark Professionals* where he is described as "a remarkable litigator whose wide-ranging trial experience earns him a distinguished market standing." Craig's book, *The Art of Witness Preparation*, is a unique contribution to the literature on complex litigation because it focuses on the witness's testimony and presentation, instead of the lawyer's examination and performance. Craig's publication credits also include articles in *The American Journalism Review*, *The Journal of Arts Management and Law*, and *The American Symphony Orchestra League's Principles of Orchestra Management*.

**Ballard Jay Yelton III**

*Warner Norcross & Judd, Kalamazoo, MI, USA*

After 30+ years as a litigator and manager of eDiscovery teams, Jay now focuses on mediation where he helps clients solve disputes quickly, cost-effectively and confidentially. In addition, he assists parties to design proportional discovery plans and assists parties and courts to resolve discovery disputes. In his mediation work, he draws on his experience helping Fortune 500 companies, government agencies and other organizations to develop eDiscovery strategies, manage electronically stored information (ESI) and prepare for litigation. Jay regularly conducts training seminars, and he speaks to several classes each year at Michigan State University College of Law on topics related to data management and eDiscovery. Jay is recognized by *Best Lawyers in America* for both eDiscovery and Litigation, and he serves as President for the Detroit Chapter of BarBri's eDiscovery Association (Association of Certified eDiscovery Specialists) and as a member of the Global Advisory Council for E.D.R.M.

**Michael Charles Zogby**

*Faegre Drinker Biddle & Reath LLP Florham Park, NJ, USA*

Michael is a partner and deputy leader of the nationally ranked Product Liability and Mass Torts group at Faegre Drinker Biddle & Reath LLP. Mike also serves as co-chair of the firm's Health & Life Sciences Litigation team. His trial and crisis management practice includes the defense of global clients in highly regulated industries in cross-border, complex litigation, mass tort, intellectual property, data privacy, and product liability actions filed by consumer and government parties. He is an elected member of the Products Liability Advisory Council and the International Association of Defense Counsel, and he is a trustee of the Trial Attorneys of America and the Trial Attorneys of New Jersey. Mike was a member of The Sedona Conference's WG6 Proportionality in Cross-Border Disputes brainstorming group.